

Within the framework of the "Digital Skills for Youth Program", coordinated by Communautique, UpCounting is looking for a Marketing Associate.

UpCounting is a boutique ecommerce consulting firm that works with brands to optimize and grow their ecommerce business to reach new heights. We provide elite expertise and want everyone on our team to crush it at what they do.

In this position, you will work directly with the partner in charge of ecommerce growth to help implement high performing marketing campaigns.

Given the broad set of activities we do to help our clients succeed, you'll have the opportunity to touch upon a wide variety of activities, or hone in on something specific you want deeper expertise in.

Some of the tasks you'll have an opportunity to work on:

- Organic social media content creation
- Organic social media strategy and management
- Social media influencer marketing (outreach and management)
- Facebook Ads content creation and performance analysis
- Landing page design
- Copywriting
- SEO content creation
- Google Ads account management
- Amazon Advertising
- Amazon Account Management
- Data analytics and reporting
- Website conversion rate optimization

What you'll need to be successful:

- A desire to learn and be amazing at whatever you do
- Creativity and a passion for digital marketing
- 1-3 years relevant professional experience or relevant schooling
- Experience with any of Klaviyo, Shopify, Adobe Suite, Amazon, Google products, and Facebook Ads Manager are assets
- Comfortable working from home
- Excellent English (most of our clients are US based)

The intern must meet the following eligibility criteria:

- Be between 15 and 30 years old at the start of the internship
- Have completed post-secondary studies
- Have the legal right to work in Canada
- Be a Canadian citizen, permanent resident or person who has been granted refugee status in Canada
- Not receiving employment insurance (EI) benefits during the internship
- Self-assess as an underemployed, that is, employed below your level of education or in a part time job
- Not having already completed an internship as part of the Digital Skills for Young People program Career Objective component

Hours: 35 hours per week

Salary: \$25 per hour

To apply send your CV to hello@upcounting.com with the subject line "Marketing Associate".

This is a contract position beginning January 10, 2021 and finishing March 31, 2022.

Thanks!

With funding from

Canada 