



With funding from



As part of the Digital Skills for Youth Program, coordinated with Communautique, Las Fincas Coffee is looking to hire a Videographer bring our ideas to life.

We are looking for a Videographer and Social Media Content creator than bring our coffee stories to life

We need someone to create unique videos at our Las Fincas facility in Dorval for our Social Media on a weekly basis. We have a thousand idea that need help to bring them to life, from live streaming coffee tastings and workshops to video calls and Q&A with coffee farmers around the world. We need to highlighting our own coffee tasting facility in an effort to raise awareness of our brand and bring clients to us to have the full las fincas experience. Working with our social media manager to keep a consistent brand image is essential but we are open to all input and creativity. Las Fincas coffee is a place to explore ideas and enjoy a great coffee while you do it.

Candidates should have a good understanding of Adobe Premiere. (We are creating web content , not a a Hollywood action movie but a professional look to production is important)

We have some basic equipment for lighting and sound but candidate would need their own camera and lenses.

We have worked to build our social media presence but want to maximize its' efficiency. Knowledge of TIKTOK and other social media platforms would be an asset, but it's a group effort and we can learn together.

The position is open to those who are team players with an ability to take direction and follow through with plans until completion. At Las Fincas Coffee, ideas happen everyday and are implemented quickly. Keeping up, keeping track and scheduling are key elements that will need to be demonstrated to succeed.

On job training will include a basic understanding of coffee importation and roasting. All in an effort to best reflect our mission to bring the stories of those who provide us the coffee to light.

A passion for coffee and people are a must . A desire to learn the industry and create images and branding that will talk to our desired market segment.

A combination of hours both at Las Fincas and at home. Working hours 35h or 40h a week depending on the candidate's availability. Videos to be shot at Las Fincas or other locations Bring ideas , bring a passion for coffee and your camera.

The candidate must hold a post-secondary diploma or University degree

Internship duration: from January 24rd ,2022 to March 31,2022

The hourly rate is \$20.

This internship comprises a series of digital skills training days coordinated by Communautique

The intern must meet the following eligibility criteria:

- Be between 15 and 30 years old at the beginning of the internship
- Have completed post-secondary studies
- Have the legal right to work in Canada
- Be a Canadian citizen, a permanent resident or a person with refugee status in Canada
- Not receive employment insurance (EI) during the internship
- Self-assess as underemployed, that is, employed below their level of education or holding a part-time job
- Not have already participated in a digital skills for youth program.

Please submit all resumes through email at warren@lasfincas.com

and you get to work in a café and let your imagination take hold of you and create content and build our online sales through video.

Here is your office, please give us a call: 514-712-7134 !

